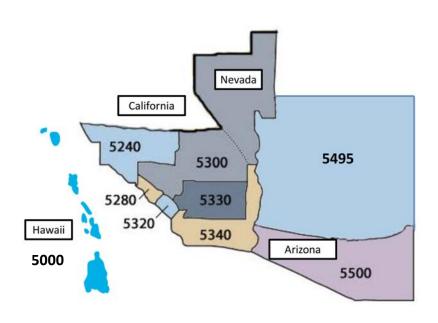






Rotary International Zone 26 **SWPETS 9 Districts**



https://southwestpets.org/

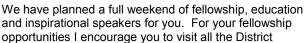




February 1, 2024

Welcome to President-Elects and Rotary Leaders,

As your Chair for this event I want everyone to know how excited I have been for the opportunity to serve in this capacity. I want to thank everyone for attending this years President Elect Training (PETS). This marks our 46th year of Southwest PETS, we started in 1978 with six Rotary Districts. Today we have grown to 9 Rotary Districts and are adding 2 additional Districts next year.





Hospitality rooms throughout the weekend. You will have the opportunity to meet with your fellow presidents-elect from District 5000 (Hawaii), District 5240 (San Luis Obispo, Santa Barbara, Ventura & Kern Counties), District 5280 (Los Angeles Area), District 5300 (Pasadena, High Desert & District 5490 (Orange Country), District 5330 (Inland Empire; Low Desert), District 5340 (San Diego), District 5495 (Central; Northern Arizona); District 5500 (Tucson; Southern Arizona) as well as your District leadership.

Our Education team has prepared classes that will provide you with information you will be needing to lead your clubs. Courses ranging from welcome to the Digital Age, Budget, Conflict Resolution, Diversity, Membership, Fundraising, Partnerships and so much more. We have assembled an incredible lineup of speakers for you starting with Our MC Jason Browne a fellow Rotarian from District 7360 located in Philadelphia. Mary Latham from New Jersey. RI Foundation Chair and Past Rotary International President Barry Rassin from Nassau, Bahamas. Jean Irwin- Hatfield, a Rotary Foundation Ambassadorial Scholar from Sacramento. Our Zone Director Dan Himelspach from Denver. Stephanie Urchick our incoming Rotary International President from Pennsylvania. Lex Gillette from Chula Vista. As you see we have reached out to the Rotary World to bring you the very best speakers to inform you and motivate you.

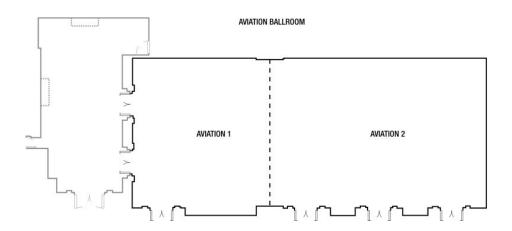
We have worked hard with the Marriott to provide you with a comfortable and welcoming experience this weekend. It is my hope to be able to meet as many of you as I can this weekend. Don't forget to have your picture taken for your district directory. Please visit our Vendors and Exhibitors booths this weekend. This is a very unique experience. Again your job for the weekend is to enjoy and have fun.



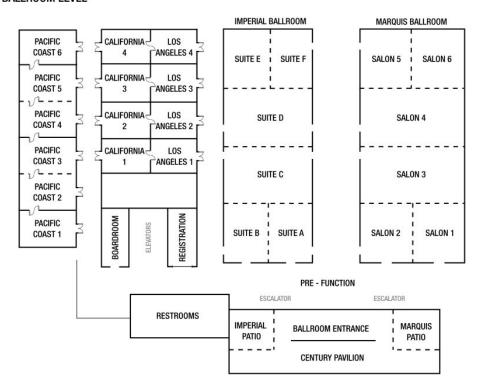
Barry Valdez, Chair 2023 Southwest PETS

Marriott Meeting Rooms

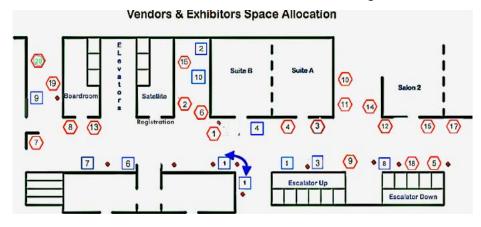
LOBBY LEVEL



BALLROOM LEVEL



2024 SWPETS Exhibitor Layout



VENDORS

- 1 RUSSELL HAMPTON
- 2 CHERISHED MEMORIES PHOTOGRAPHY
- 3 DACDB
- 4 CLUBRUNNER
- 5 RTP CLUB CLOTHES—BELINDA GIST
- 6 PERRY'S CREATIVE PROMOTIONS
- 7 RAVI'S CUSTOM TAILORS (MY CUSTOM TAILORS)
- 8 PEARLS WITH PURPOSE
- 9 LADY JAYNE JEWELRY
- 10 TRUSTARIAN NETWORKING—MIKE TANNER

EXHIBITORS

- 1 POLIO—IRON LUNG- GREG OWEN
- 2 LITERACY PROJECTS—WHITTIER SUNRISE ROTARY- RICHARY SHOPE
- 3 ZONE 26/27—DEB LINDEN
- 4 DEBBIE AND WADE NOMURA
- 5 RI 2024 CONVENTION—SCOTT CARR
- 6 DICTIONARY PROJECT—MARY FRENCH
- 7 SHELTER BOX
- 8 ROTARY ROSE PARADE FLOAT—RAGHADA KHOURY
- 9 BAJA BRIDGES—KATHERYN TURNER—MEXICAN PROJECTS
- 10 UNITE TO LIGHT—PEACE BUILDERS CLUBS— RC CARPENTERIA
- 11 VISIONS TO LEARN—NORA MACLENNAN
- 12 ENVIRONMENTAL SUSTAINABILITY ESRAG CATHERINE BELLIER-IGASKI
- 13 NECK PIECES (JEFFERY'S) SHIRLEY GRACE
- 14 RAG—HUMAN TRAFFICKING
- 15 THE OUTREACH PROGRAM—CHRIS ROMANO
- 16 RISE ROTARIANS IN SERVICE—ROB OVERALL
- 17 MERCH GLOBAL HEALTH INSTITUTE—JIM MULRY
- 18 MARY LATHAM—SPEAKER—BOOKS AND SHIRTS * FRIDAY ONLY
- 19 DISASTER AID—WAYNE BEAUMIER
- 20 RISE AGAINST HUNGER—MICHAEL BELL

WHEN WHAT WHERE/WHO

Thursday, February 1

 4:00 – 5:00 PM
 Registration Booth Opens
 Information/Registration Booth

 12:00 – 5:00 PM
 PE Bag Pickup
 Imperial A&B

6:30 – 8:30 PM Welcome Dinner (must register) Ballroom Level Outside Patio

Friday, February 2

7:30 AM - 6:30 PM Vendors Open Marquis Ballroom Foyer

8:00 AM – 5:00 PM Photographer Open Los Angeles 1

7;30 AM – 5:00 PM Registration Open Information/Registration Booth

9:00- 9:45AM Opening Session - Welcome Marquis Ballroom

 8:45AM
 Doors Open

 9:00 – 9:05 AM
 Welcome
 Chair PDG Barry Valdez

Introduce MC – Jason Browne

9:05 – 9:40 AM Keynote Jason Browne

9:45 AM Session ends

10:00 - 10:45AM <u>District Training Sessions</u> <u>Location</u>

5000: Ted Faigle Imperial A, B
5240: Sherry Sim Aviation 2
5280: Alberto Hernandez Imperial D
5300: Michael Driebe Imperial E, F
5320: Christopher Skorina Aviation 1
5330: Judy Zulfiqar Pacific Coast 4, 5
5340: Dianne Crawford Imperial C

5495: Michelle Holcomb Pacific Coast 2 & 3 5500: Susan Krahe-Archibald Pacific Coast 1

10:45 - 11:00 AM Break

11:00 – 11:45 AM Pacific 6 – See Pg 14 for details

Greet Greet

11:00 – 11:45 AM Elective Training Session 1 Elective Location/Moderator

Welcome to the Digital Age Imperial A – Amy Scruggs
Balancing Act-Building Your

Budget Imperial B – Olivia Patterson Ryans

Conflict Resolution Imperial C - Cozette Vergari
Diverse People of Acton Imperial D - Cisca Stellhorn
Club Fundraising Imperial E - Ricardo Loretta
Revitalizing Your Club California 1 - Wade Nomura

Remarkable Membership California 2 - John Chase
DACdb Training California 3 - Staff
Club Runner Training California 4 - Staff

11:45 AM- 12:00 PM Transition

WHERE/WHO

(continuation)

WHAT

WHEN

		Marquis Ballroom - Host D5500 DGE
LUNCH	General Session 1	Susan Krahe-Archibald
11:45 AM - 12:00PM	Doors Open, Call out D5500 PE's	Music
12:00 PM - 12:03 PM	D5500 PE's enter with DGE	Theme Music - Happy
12:05 PM	Ring Bell	DGE Susan Krahe-Archibald
	DGE Inspirational Message &Video	DGE Susan Krahe-Archibald
	National Anthem, VIP Introductions & Announcements	MC Jason Browne
	RI Director PETS Welcome	RID Dan Himelspach
12:15 PM - 12:45 PM	LUNCH	
12:45 PM	Announcements	MC Jason Browne
12:55 PM	Keynote Speaker	Mary Latham
1:30 PM	Session Ends	
1:30 - 1:45 PM	Break - Vendors Open!	
1:45 – 2:30 PM	Elective Training Session 2 Same as Elective Session 1	Elective Location/Moderator Same as Elective Session 1
2:30 - 2:45 PM	Transition	
2:30 – 4:00 PM	Partner's Program Part 1 Why are Presidents Important President's Role in Foundation	Pacific 6 – See Pg 14 for details RIPE Stephanie Urchick PRIP/Foundation Chair Barry Rassin
2:45 – 3:40 PM	Core Training Session 1 A Leader is an Organizer	Core Session Location/Facilitator See Your Badge for Assignment California 1 – Sandi Schwartz
		California 2 – Hank Huisking California 3 – Larry Lee California 4 – Cisca Stellhorn
	A Leader is Relevant	Los Angeles 2 – Bill Chase Los Angeles 3 – John Chase Los Angeles 4 – Raghada Khoury Pacific Coast 2 – Greg O'Brien
	A Leader Builds Partnerships	Pacific Coast 3 – Anita McDonald Pacific Coast 4 – Ricardo Loretta Pacific Coast 5 – Kathleen Terry Pacific Coast 1 – Sandy Matsui
	A Leader Plans for Excellence	Imperial A/B – Tonya Watson Imperial C – Benson Medina Imperial D – Olivia Patterson Imperial E/F – Wade Nomura

(Continuation)			
WHEN	WHAT	WHERE/WHO	
3:40 – 3:55 PM	Transition		
3:55 – 4:50 PM	Core Training Session 2 Same as Core Session 1	<u>Core Session Location/Facilitator</u> See Your Badge for Assignment	
4:50 – 5:40 PM	Break		
5:40 - 6:30 PM	No Host Reception	Marquis & Imperial Foyer	
DINNER	General Session 2	Marquis Ballroom - Hosts D5320 DGE Christopher Skorina & D5340 DGE Dianne Crawford	
6:15 - 6:30 PM	Doors Open – Call out D5320 & D5340 PEs	Music	
6:30 PM	D5320 & D5340 PEs enter with DGEs	Theme Music - Dancing in the Street	
	DGE Inspirational Message & Video VIP Introductions &	DGE Dianne Crawford	
	Announcements	MC Jason Browne	
6:45 – 7:15 PM	DINNER		
7:15 – 7:30 PM -	DGE Inspirational Message & Video	DGE Christopher Skorina	
7:30 - 8:00 PM	Keynote Speaker	RI Foundation Chair PRIP Barry Rassin	
8:00 PM	Session Ends	Music:	
8:00 – 10:00 PM	Hospitality Suites	Location	
	5000: Ted Faigle	Suite 104	
	5240: Sherry Sim	Aviation Ballroom	
	5280: Alberto Hernandez	16th Floor Lounge	
	5300: Michael Driebe	Suite 1746	
	5320: Christopher Skorina	Aviation Ballroom	
	5330: Judy Zulfiqar	Suite 110	
	5340: Dianne Crawford	Aviation Ballroom	
	5495: Michelle Holcomb	Suite 1738	
	5500: Susan Krahe-Archibald SW Chair Barry Valdez	Suite 1726 Presidential Suite	
Saturday, February 3			
6:30 AM - 5:00 PM	Registration Booth Open	Information / Registration Booth	
7:30 AM - 6:30 PM	Vendors Open	Marquis Ballroom Foyer	
7:30 AM - 6:30 PM	Photographer Open	Los Angeles 1	
BREAKFAST	General Session 3	Marquis Ballroom - Hosts D5000 DGE Ted Faigle & D5495 DGE Michelle Holcomb	
6:45 -7:00 AM	Doors Open - Call out D5000 and	Music	
0.45 -7.00 AM	D5495 PEc	Music	

Theme Music - Taking Care of Business

D5495 PEs

D5000 & D5495 PEs enter

7:00 - 7:20 AM

(Continuation)

	(Continuation)	
WHEN	WHAT	WHERE/WHO
	DGE Inspirational Message & Video	DGE Michelle Holcomb
	Welcome/VIP introductions & Announcements	MC Jason Browne
7:15 – 7:45 AM	BREAKFAST	
7:45AM	Rotary Rose Parade Float	PDG Wade Nomura
	DGE Inspirational Message & Video	DGE Ted Faigle
8:00 - 8:30 AM	Keynote Speaker	Jean Irwin-Hatfield
8:30 AM	Session Ends	
8:30 – 8:45 AM	Break - Vendors Open!	
Required Training Sessions		
8:45 - 9:40 AM	Core Training Session 3 Same as Core Session 1	Core Session Location/Moderator See Your Badge for Assignment
8:55-11:55 AM	AG Training Track	Aviation 2
	Q&A with RI Leadership	RIPE Stephanie Urchick, RID Dan Himelspach, RI Foundation Chair PRIP Barry Rassin
9:50 - 10:45 AM	Core Training Session 4 Same as Core Session 1	<u>Core Session Location/Moderator</u> See Your Badge for Assignment
10:00 AM - 2:00 PM	Partner's Program Part 2	Pacific 6 - See Pg 14 for details
	Project	PDG Bette Hall
	Box Lunch	
	Presidential Support	RIPE Aid Tom Gump
10:45 - 10:55 AM	Transition	
10:55 – 11:50 AM	Core Training Session 5 Round Table Top Discussions	Core Session Location/Moderator See Your Badge for Assignment
	Foundation	Imperial A/B – PRIP Barry Rassin
	Membership	Imperial C – RI Staff
	Rotary	Imperial D - RIPE Stephanie Urchick
	Been There, Done That	Imperial E/F - Past Presidents

(Continuation)

WHEN	WHAT	WHERE/WHO

11:50 AM - 12:00 PM Transition

Marquis Ballroom - Host D5280, DGE LUNCH General Session 4

Alberto Hernandez 11:45 AM -12:00 PM Doors Open - Call out D5280 PEs Music

12:00 PM D5280 PEs enter with DGE Theme Music - Let's Go

> DGE Inspirational Message & DGE Alberto Hernandez

Video

Welcome/ VIP introductions & MC Jason Browne Announcements

12:10-12:40 PM LUNCH DGE Alberto Hernandez

Recognize Moderators/Education Ed Chair PDG Bob Duistemars

12:40 - 12:50 PM Committee

> Recognize PETS Committee SWPETS Chair PDG Barry Valdez Recognize Sgts At Arms SAA Chair PDG Scott Phillips

12:50 - 1:20 PM Keynote Speaker RID Dan Himelspach

1:30 PM Session Ends

1:30 - 2:00 PM Break - Vendors Open!

2:00 - 5:00 PM District Training Session Location

> 5000: Ted Faigle Imperial A. B 5240: Sherry Sim Aviation 2 5280: Alberto Hernandez Imperial D 5300: Michael Driebe Imperial E, F 5320: Christopher Skorina Aviation 1 5330: Judy Zulfigar Pacific Coast 4, 5 5340: Dianne Crawford Imperial C

5495: Michelle Holcomb Pacific Coast 2 & 3 5500: Susan Krahe-Archibald Pacific Coast 1

Theme Music - Heroes

5:30 - 6:00 PM No Host Social Marquis and Imperial Ballroom Foyers

Marquis Ballroom - Hosts D5300 DGE

DINNER **General Session 5** Michael Driebe & D5330 DGE Judy Zilfiqar

Doors Open - Call out D5300 & 5:45 - 6:00 PM Music

D5330 PEs

D5300 & D5330 PE's enter with 6:00 - 6:13 PM

their DGE's

Welcome/VIP introductions & MC Jason Browne

Announcements

(Continuation)

WHEN	WHAT	WHERE/WHO
6:13 - 6:43 PM	DGE Inspirational Message & Video DINNER	DGE Michael Driebe
6:44 – 6:50 PM	DGE Inspirational Message & Video	DGE Judy Zulfiqar
	Rotary Convention Singapore	PDG Scott Carr
	Announcements	MC Jason Browne
6:50 - 7:29PM	Keynote Speaker	RIPE Stephanie Urchick
7:30 PM	Session Ends	
7:30 – 10:00 PM	DGE Hospitality 5000: Ted Faigle 5240: Sherry Sim 5280: Alberto Hernandez 5300: Michael Driebe 5320: Christopher Skorina 5330: Judy Zulfiqar 5340: Dianne Crawford 5495: Michelle Holcomb 5500: Susan Krahe-Archibald SW Chair Barry Valdez	Location Suite 104 Aviation Ballroom 16th Floor Lounge Suite 1746 Aviation Ballroom Suite 110 Aviation Ballroom Suite 1738 Suite 1726 Presidential Suite
Sunday, February 4		
7:30 – 8:30 AM 8:30 – 11:00 AM	Vendors Open Photographer	Marquis Ballroom Foyer Los Angeles 1
7:30 - 10:00AM	Registration Booth Open (Closed during Lunch)	Information Registration Booth
8:30 – 10:00 AM	District Training Session 5000: Ted Faigle 5240: Sherry Sim 5280: Alberto Hernandez 5300: Michael Driebe 5320: Christopher Skorina 5330: Judy Zulfiqar 5340: Dianne Crawford 5495: Michelle Holcomb 5500: Susan Krahe-Archibald	Location Imperial A, B Aviation 2 Imperial D Imperial E, F Aviation 1 Pacific Coast 4, 5 Imperial C Pacific Coast 2 & 3 Pacific Coast 1
10:00 - 10:30 AM	Break - Hotel Check Out	

(Continuation)

WHEN	WHAT	WHERE/WHO

Marquis Ballroom - Host D5240, DGE BRUNCH General Session 6 Sherry Sim Doors Open - Call out D5240 PEs Music 10:15 - 10:30AM 10:30 - 10:45 AM D5240 PE's enter with DGE Theme Music - The Power of Love DGE Inspirational Message & DGE Sherry Sim Video BRUNCH 10:45 - 11:15 AM Welcome/VIP introductions & Announcements/ Thank Hotel MC Jason Browne Staff 11:15 - 11:45 AM Keynote Speaker Lex Gillette Closing Remarks Chair PDG Barry Valdez 11:45 - 11:55AM 12:00 PM Session Ends/ Ring Bell



PARTNER'S PROGRAM

DESCRIPTION: Our Presidential Partners play a critical role in the success of our Presidents and the Clubs they lead. Being a Club President is challenging and can be time consuming so our Presidents need all the support they can get!

With this in mind, we have put together a program for our Partners that will let them meet and interact with Rotary Leadership to hear directly from them how important Club Presidents are to the mission of Rotary. Everyone will have an opportunity to ask questions, share opinions, and hear the unique perspectives of Rotary Internationals top volunteers. We will also complete a project together to help us get to know each other. Join us and share a unique opportunity that that just isn't available to very many in Rotary!

Friday, February 2, 2024

11:00 —11:45 AM—Partner's Program Meet and Greet —Chair PDG Bette Hall

Room: Pacific 6

2:30 —4:00 PM—Partner's Program Part 1—Chair PDG Bette Hall

Room: Pacific 6

2:30—3:10 PM—RIPE Stephanie A. Urchick

2:30—3:00 PM— Why Are Club Presidents Important to Rotary

3:00-3:10 PM-Q&A

3:10-3:20 - Break.

3:20—4:00 PM—RI Foundation Chair PRIP Barry Rassin

3:20—3:50 PM— Club President's Role in the work of the Foundation

3:50-4:00 PM-Q&A

Saturday, February 3, 2024

10:00 AM—2:00 PM—Partner's Program Part 2—Chair PDG Bette Hall

Location: Pacific 6

10:00 AM -12:30 PM - Service Project

12:30 —1:20 PM— Lunch (Box Lunch—Hotel)

1:20 —2:00 PM—RI President's Aid Tom Gump

1:20—1:50 PM - Presidential Support

1:50-2:00 PM - Q&A



DISTRICT TRAINING ROOM ASSIGNMENTS

District #	<u>DGE</u>	Room Name & Location
5000	Ted Faigle	Imperial A & B- Ballroom Level
5240	Sherry Siim	Aviation Ballroom 2 - Lobby Level
5280	Alberto Hernandez	Imperial D—Ballroom Level
5300	Michael Driebe	Imperial E & F—Ballroom Level
5320	Christopher Skorina	Aviation Ballroom 1—Lobby Level
5330	Judy Zulfiqar	Pacific Coast 4 & 5—Ballroom Level
5340	Dianne Crawford	Imperial Suite C—Ballroom Level
5495	Michelle Holcomb	Pacific Coast 2 & 3—Ballroom Level
5500	Susan Krahe-Archibald	Pacific Coast 1—Ballroom Level

DISTRICT HOSPITALITY SUITES

District #	<u>DGE</u>	Room Name & Location
5000	Ted Faigle	Suite 104
5240	Sherry Sim	Aviation Ballroom
5280	Alberto Hernandez	16th Floor Lounge
5300	Michael Driebe	Suite 1746
5320	Christopher Skorina	Aviation Ballroom
5330	Judy Zulfiqar	Suite 110
5340	Dianne Crawford	Aviation Ballroom
5495	Michelle Holcomb	Suite 1738
5500	Susan Krahe-Archibald	Suite 1726
SWPETS	SWPETS Chair Barry Valdez	Presidential Suite

OTHER IMPORTANT ROOM INFORMATION

Registration/Information BoothMarquis Ballroom Lobby- Ballroom LevelPE Bag PickupDistrict Rooms — Fri & SatHead Sgt-at-ArmsSatellite Room—Behind Registration

Lost & FoundAt Registration Booth—Ballroom LevelPhotographerLos Angeles 4—Ballroom Level

Vendors/Exhibitors Marquis Ballroom Lobby—Ballroom Level

Friday Opening Session Speaker: Jason Browne

Jason Browne is passionate about storytelling, He expertly merges radio, marketing, and public speaking to engage global audiences. Collaborating with giants like Facebook, Microsoft, and Rotary International, and drawing from his MBA, Jason has spoken on over 100 stages, addressing leadership, privilege, and diversity.

Jason's genuine passion for sharing stories is deeply rooted in his desire to craft a brighter future, especially for his younger family members. This dedication is mirrored in his



extensive international experience in marketing communications, workshop facilitation, and public speaking. He's contributed to over 5,000 hours of ON-AIR content and has connected with more than 100,000 people through live events worldwide.

Offstage, he enjoys basketball, music, kayaking, and winning over his young niece. From deep dives into DEI to discussions on space travel, Jason's approach intertwines seriousness with fun. His guiding principle: "Use what you love to fight what you hate."

Friday Lunch Speaker: Mary Latham

Mary Latham on October 29, 2016, took off in her mother's old car on a

mission to every single state in the U.S. to collect stories of human kindness. Latham used local radio and media to get the word out as she traveled through towns to collect her stories. Her mission evolved, and soon, Latham visited many high schools, church groups, rotary clubs, and other community gatherings to spread the message of More Good. The mission spanned through 154 strangers' homes in all 50 states and covered more



than 43,000 miles in her mom's Subaru, nicknamed Old Blue. All of her stories will go into a book she plans to donate to hospital waiting rooms across the country.

She received national attention, appearing on MSNBC, The Today Show, The Kelly Clarkson Show, and in the pages of The Washington Post, along with local media in almost every state she visited across the country. She is currently writing her book and continues to speak on the More Good mission today, hoping to bridge the schisms that divide our country and inspire others with her stories of hope – proving there really is More Good in the world. You just have to look for it.

Friday Dinner Speaker: Barry Rassin RI Foundation Chair—Elect Past Rotary International President

PRIP Barry Rassin is a director and former president of Doctors Hospital Health System in Nassau, Bahamas, where he retired after a 38-year career. He was the first fellow of the American College of Healthcare Executives in the Bahamas and was honored with the National Award of Health Hero by the Bahamas Ministry of Health and the Pan American Health Organization.

A Rotarian since 1980, Rassin served as RI president in 2018-19, when he advocated for closer partnership between Rotary and Rotaract clubs and presented the measure that broadened the definition of membership in Rotary International to include



Rotaract clubs at the 2019 Council on Legislation. He has served RI in many other capacities, including as RI director, Rotary Foundation trustee and vice chair, chair of both the Finance and the Shaping Rotary's Future committees, RI training leader, and seminar trainer. In 2010, Rassin coordinated Rotary's disaster relief efforts in Haiti after a devastating earthquake. That included supervising the completion of 105 relief and development projects throughout Haiti that were made possible by the \$6.5 million raised by Rotary members worldwide. He is currently active on the Bahamas Rotary Disaster Relief Committee and working on relief efforts in the wake of Hurricane Dorian and the COVID-19 pandemic.

Outside of Rotary, Rassin chairs Volunteer Bahamas, a national program to create a culture of volunteerism in the country. He also helped found the Haiti National Clean Water, Sanitation, and Hygiene Strategy (HANWASH), a collaborative program to bring potable water and adequate sanitation to all the citizens of Haiti. In 2018, the government of the Bahamas named him as an Officer of the Order of Distinction.

Rassin has received the Service Above Self Award. He and his spouse, Esther, are Rotary Foundation Major Donors, Benefactors, Paul Harris Fellows, and members of the Paul Harris Society.

Saturday Breakfast Speaker: Jean Irwin-Hatfield

Jean Irwin-Hatfield is a recipient of a Rotary Foundation "Ambassadorial Scholarship" which in her 7th year of teaching the deaf allowed her to study overseas. As part of a Deafness Research Team in Nottingham, England, she learned new techniques to teach the deaf to read. It is little known that for the deaf, achieving high levels of literacy is the most difficult challenge academically.



The techniques she learned in Nottingham were successful. After her return the new methods she used helped her students break the 4th grade reading level ceiling many deaf persons face upon graduation from high school. She has been able to share those methods at multiple conferences and through Rotary travel far and wide to do teacher workshops. It is her hope to share them again in Kenya in the near future.

Jean retired from teaching in 2008 in Reno, Nevada, but returned for 3 years to teach in California in 2017. She is retired again. She and her husband, David, reside in Sacramento, California.



Saturday Lunch Speaker: Dan Himelspach Rotary International Director

RID Dan Himelspach was raised on a ranch in southeastern Montana and holds a BS in Chemistry from the SD School of Mines and Technology, a JD from the University of Denver College of Law and a Master Negotiation Certificate from the Program on Negotiation at Harvard Law School. Dan is the principal of Dispute Management Inc. located in Denver, Colorado.

Dan is married to Leslie Lawson, a former Denver District Court Judge. Dan and Leslie have two children, Mariah and Jonathan, who have participated in a wide variety of Rotary projects and events.



Dan joined the Denver Mile High Rotary Club in August 1993and has served in multiple leadership positions, including President for the Rotary Year 2005-06.Dan has traveled to and been instrumental in many of the Club's international and local projects. Dan was the Grants Subcommittee Chair for District 5450for three years. He served as District 5450 Governor for Rotary Year 2013-14.Dan trained the DGNs at the 2014Zone Institute. He served as the Zone 27 End Polio Now Coordinator for Rotary Years 2015-17and as Zones 26-27 Regional Rotary Foundation Coordinator for Rotary Years2017-20. Dan also served as a RI Council on Legislation Representative from 2017-20.

Dan is currently the RI Director Nominee and will serve as Director from Rotary Years 2023-25.

Dan is a member of the Paul Harris Society and the Bequest Society. He has been awarded several awards for his Rotary service including The Rotary Foundation Citation for Meritorious Service



Saturday Dinner Speaker: Stephanie A. Urchick Rotary International President-Elect

RIPE Stephanie A. Urchick retired as partner and chief operating officer of Doctors At Work LLC, a consulting and training company, in 2022. She holds a doctorate in leadership studies from Indiana University of Pennsylvania. She is active on numerous community boards and committees, and has been honored by organizations including Zonta International and the Sons of the American Revolution.

A Rotarian since 1991, Urchick first joined the home club of Past RI President Chuck Keller, who served as her mentor. Urchick has served Rotary as Rotary Foundation Trustee and RI Director. She has served RI in numerous capacities, including training leader,



Regional Rotary Foundation coordinator, and RI president's representative. In addition she was a delegate and member-at-large for three Councils on Legislation.

She has also served as a member of various RI committees, including Rotary's Election Review Committee, the Operations Review Committee, and as chair of the Rotary Strategic Planning Committee and The Rotary Foundation's Centennial Celebration Committee.

Urchick has participated in a variety of international service projects, including National Immunization Days in India and Nigeria. In Vietnam, she worked with clubs to help build a primary school and traveled to the Dominican Republic to install water filters. The speaker of several Slavic languages, she has mentored new Rotary members in Ukraine, and coordinated a Rotary Foundation grant project for mammography equipment and a biopsy unit for a hospital in Poland. Urchick is currently helping to partner clubs and districts in the U.S. with Rotary clubs in Kosovo, Albania, and in Ukraine for humanitarian and educational services

She is a Major Donor and a member of the Bequest Society of The Rotary Foundation.



Sunday Brunch Speaker: Lex Gillette

Lex Gillette is a highly sought-after inspirational African American keynote speaker who empowers his audiences to gaze beyond the horizon and see more than what is in front of their eyes.

There is no need for sight when you have a vision. In fact, Lex proclaims that it wasn't until he became blind that he was truly able to see. As he writes in his book FLY!, "Vision gives



you strength. You see what can be, and maybe what ought to be. Your focus shifts away from what's in your way, to what lies beyond your current reality."

Lex has a unique perspective as a Black, blind Paralympic speaker. His presentation topics include visionary leadership, culture, diversity, equity and inclusion (DEI), ableism, growth mindset, resilience, and high performance, to name a few.

Lex is the best totally blind long and triple jumper in the history of the U.S. Paralympic movement. He is the current world record holder in the long jump, a five-time Paralympic medalist, a four-time long jump world champion, and an 18-time national champion.



CONGRATULATIONS!!

A Message From Your District Governors-Elect To our 2024-2025 Club Presidents-Elect

The 2024-2025 Southwest Rotary PETS Governors-Elects would like to congratulate our Presidents-Elect on your decision to serve your clubs and communities during the 2023-2024 year as Club President. It was not destiny that brought you to this point, but rather, your courage and desire to make your own destiny and push forward.

During your first club meeting, you will not just be opening the meeting and ringing a bell. You will be opening the door to new opportunities, new club achievements, member growth and development, and engaging the hearts and passions of your membership to make the world and your communities a better place.

Learn all that you can, share all that you can, and partner with your classmates all that you can—together you are stronger and more impactful.

Wishing you much success on your journey!



DGE Ted Faigle District 5000



DGE Sherry Sim District 5240



DGE Albert Hernandez District 5280



DGE Mike Driebe District 5300



DGE Christopher Skorina District 5320



DGE Judy Zulfiqar District 5330



DGE Dianne Crawford District 5340



DGE Michelle Holcomb District 5495



DGE Susan Krahe-Archibald District 5500



The ROTARY ACTION PLAN

STRATEGIC INITIATIVES





Developing a consistent set of best practices and tools for measuring and sharing Rotary's impact.

Rolling out Programs of Scale to provide us with a new framework for thinking about how we bring about change in the world.



Developing an evaluation framework that will help us make objective recommendations about what we should continue doing, start doing, or stop doing.

00

PARTICIPANT ENGAGEMENT



Looking at ways to measure member engagement and satisfaction so we can better understand what people are getting out of their Rotary experience.



EXPAND OUR REACH



Developing a comprehensive plan of action with achievable, measurable, and meaningful DEI outcomes for Rotary.

Piloting and evaluating new products and alternative participant models so that people can join and take action with us, wherever they live.

ABILITY TO ADAPT



Using change management strategies throughout Rotary, from the Secretariat to the club level, to tackle operational issues and become more agile and responsive.

Learn what your club can do at rotary.org/actionplan





ROTARY'S VISION STATEMENT

TOGETHER WE SEE A WORLD WHERE PEOPLE UNITE AND TAKE ACTION TO CREATE LASTING CHANGE ACROSS THE GLOBE

IN OUR COMMUNITIES AND IN OURSELVES

As we stand on the cusp of eliminating polio, we find ourselves poised for our next challenge. The time is right to move toward realizing a new vision that brings more people together, increases our impact, and creates lasting change around the world.

To achieve the vision of Rotary International and The Rotary Foundation, we have set four priorities that will direct our work over the next five years.

ROTARY'S STRATEGIC PRIORITIES AND OBJECTIVES

INCREASE OUR IMPACT

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

OUR REACH

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand

ENHANCE PARTICIPANT ENGAGEMENT

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

INCREASE OUR ABILITY TO ADAPT

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making



ROTARY'S CORE VALUES

The world today is not the same as it was when Rotary was founded in 1905. Demographics have shifted, the pace of change has accelerated, and technology has created new opportunities for connection and service. What hasn't changed is a need for the values that define Rotary:

FELLOWSHIP INTEGRITY DIVERSITY SERVICE LEADERSHIP

By honoring our past and embracing our future, we can evolve and keep Rotary not only relevant, but thriving.



rotary.org/actionplan



4410-EN-(220)

District Governors-Elect (DG 2024-2025)



DGE Ted Faigle District 5000



DGE Sherry Sim District 5240



DGE Albert Hernandez District 5280



DGE Mike Driebe District 5300



DGE Christopher Skorina District 5320



DGE Judy Zulfiqar District 5330



DGE Dianne Crawford District 5340



DGE Michelle Holcomb District 5495



DGE Susan Krahe-Archibald District 5500

District Governors 2023-2024



DG Mark Merriam D5000



DG Marta Brown D5240



DG Makiko Nakasone D5280



DG Michael Soden D5300



DG Roy Jefferson D5320



DG Jamie Zinn D5330



DG Don Fipps D5340



DG Kevin Pitts D5495



DG Don Jorgensen D5500

2024 SWPETS Operating Committee



PDG Barry Valdez Chair D5330



PDG Gianna Richards Immediate Past Chair D5320



PDG Bret McKeand Chair-Elect/ MxM D5495



PDG Naomi Masuno Director/ Treasurer D5000



PDG William Chase Director/ Secretary D5330



PDG Dan Goodrich Registrar D5330



IPDG Don Casper General Sessions Chair D5330



IPDG Dan Ouweleen
Thurs Night Event Chair D5320



PDG Bob Duistermars Education Chair D5330



PDG Elizabeth Mahoney Asst Gov Training D5495



PDG Diane Ventura-Goodyear Vendors & Exhibitors D5500



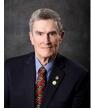
PDG Miles Petroff
Director/ VIP Aids & Seating D5300



PDG Steve Weitsen Director/Thurs Night Evt D5340



PDG Joe Ramos Support Services D5330



DG Michael Soden Web Site/Social Med D5300

2024 SWPETS Operating Committee

(Continued)



PDG Bette Hall Director/Partners Prog D5280



PDG Wade Nomura Director/Edu/Photographer D5240



IPDG Randy Hart Education D5000



IPDG Anita McDonald Evaluations App/ Edu D5550



IPDG Olivia Patterson Ryans Education D5280



IPDG Roger Gutierrez D5300



IPDG Scott Phillips Sgt at Arms Chair D5240



IPDG Larry Horton Education D5240



PDG Sylvana Meeks Director/Centerpieces D5340



PDG Henrietta "Hank" Huisking Director/Education D5500



PDG Cisca Stellhorn Director/Rotaract/Edu D5320

2024 SWPETS Sergeants at Arms



IPDG Scott Phillips Sgt at Arms Chair D5240



PDG Roz Cooper D5000



Rtn Margarida Eidson D5240



Rtn Glenn Mitchell D5280



DGND Dennis Franklin D5300



Rtn Jon Gotz D5320



Rtn Chuck Weisbart D5330



Rtn Ron Kohl D5340



Rtn Steve Cervantes D5495



DGND Emma Carrillo D5500

Core Training Session Facilitators



PDG Henrietta "Hank" Huisking D5500



PDG Greg O'Brien D5280



PDG Sandi Schwartz



PDG Raghada Khoury D5300



Rtn Benson Medina D5000



PDG William Chase D5330



PDG Tonya Watson D5495



PDG Ricardo Loretta D5330



PDG David Simmer D5495





Core Training Session Facilitators



PDG Sandy Matsui D5000



PDG Wade Nomura D5240



IPDG Olivia Patterson Ryans D5280



PDG Cisca Stellhorn D5320



PDG John Chase D5300



IPDG Anita McDonald D5280



RTN Kathleen Terry D5280



RTN Larry Lee D5330



PDG Tom Novotny D5300





Elective Session Moderators



IPDG Olivia Patterson Ryans D5280



IPDG Cisca Stellhorn D5320



PDG Cozette Vergari D5280



PDG Ricardo Loretta D5330



PDG Wade Nomura D5240



Amy Scruggs



PDG John Chase D5300





District Governors-Nominee (DG 2025-2026)



DGN Nancy Cabral



DGN Michael Dutra D5240



DGN Alex Parajon D5280



DGN Gilda Moshir D5300



DGN Craig Livingston D5320



DGN Nyron McLean D5330



DGN Luis Carranza D5340



DGN Suzanne Leonelli D5420



DGN Jim Schmidt D5495



DGN Bruce Monro D5500

VIPs



RIPE Stephanie Urchick
Rotary International President-Elect



RIDE Dan Himelspach RI Director D5450



Barry Rassin
RI Foundation Chair-Elect
& Past RI President



Tom Gump
RI Aide to RIPE Urchick



Geoff Cochran RI Annual Giving



Angela Lopez RI Membership



PDG Wade Nomura
PETS Alliance D5240



Laura Mello Major Gifts Officer D5340



PDG Shirley Grace Reg Rotary Found Coord D5230



Stephanie Velasco Big West Rotaract Gen Secy D5420

Special Recognition



Past Club Pres Jason Browne MC D7360



PDG Alan Havir A/V Production D5495



















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WEBSITE: WWW.ROTARYFLOAT.ORG

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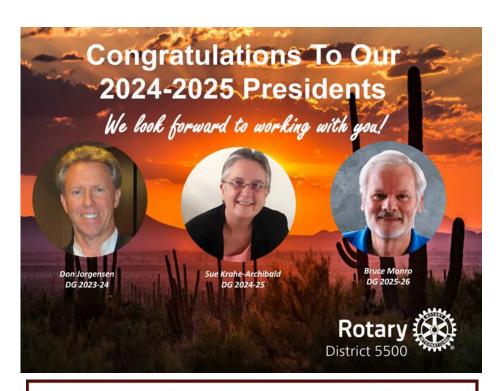


LEADERS, YOU ARE THE INSPIRATION.









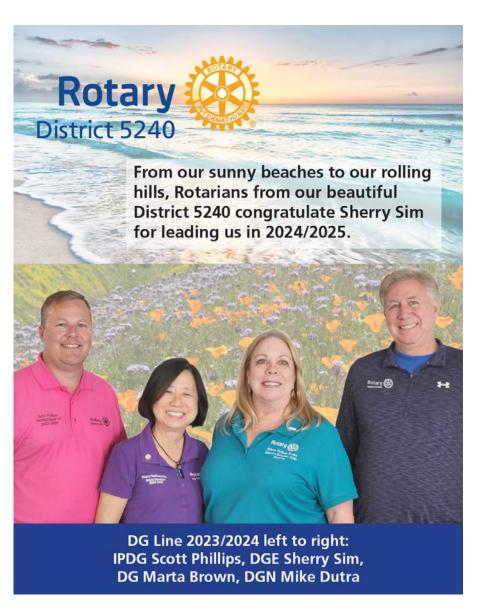
Best Wishes President-Elects!



Jeffrey Jackson Memorial Fund

A donation to the Jeffrey Jackson Foundation for a pendant benefits Rotary Global Grants. Over 55 Grants have been completed since 2013 thanks to Friends, Family and Rotarians!

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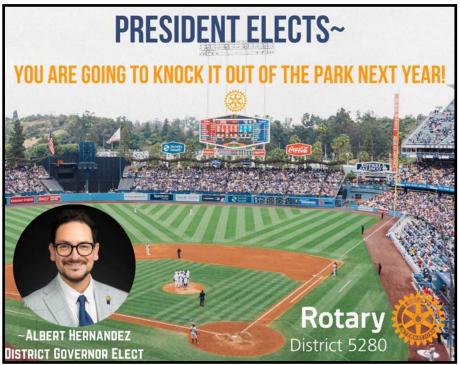
















Gilda Moshir District Governo 2025-2026



Michael Soden District Governo 2023-2024





From Pasadena to the Antelope Valley and from the High Desert to the Las Vegas Valley, we serve to make a positive difference in the lives of others and wish you every success in 2024-2025!

Congratulations to all our President-Elects

Alhambra Altadena Antelope Valley Apple Valley Arcadia Azusa Barstow **Boulder City Boulder City Sunrise** Chino Valley Claremont Claremont Sunrise Covina Covina Sunrise Downtown Las Vega Duarte East Los Angeles Glendora Greater Chino Hills Greater San Gabriel Valley Green Valley Henderson After Hours Industry Hills La Verne Lancaster Lancaster Sunrise Lancaster West Las Vegas

Las Vegas Red Rock Las Vegas Southwest Las Vegas Summerlin Las Vegas WON Las Vegas West Mesquite Mesquite Sunrise Moapa Valley (Logandale) Monrovia Montebello Monterey Park North Las Vegas Ontario - Montclair Pahrump Valley Pasadena Pico Rivera Pomona Rancho Cucamonga Rancho Del Chino San Dimas San Marino Sierra Madre South Pasadena Upland Victorville Walnut Valley West Covina West Covina Tutorial Cause Based Anaheim **Anaheim Hills** Avalon Brea **Buena Park Central Orange County** Cerritos-Artesia Coto De Caza - RSM E-Club of the West **Fountain Valley** Fullerton **Fullerton Sunrise** Garden Grove **Greater Lake Forest Huntington Beach** Irvine La Habra La Mirada Laguna Beach Laguna Niguel Lakewood Long Beach Los Alamitos/Seal Beach Mission Vieio Monarch Beach Sunrise **NEOC Leadership Newport Beach Newport Beach Sunrise** Newport-Balboa Newport-Irvine Norwalk/Santa Fe Springs Orange **Orange County Digital Orange County LA Orange North Orange Plaza** Placentia San Clemente San Clemente Sunrise San Juan Capistrano Santa Ana Signal Hill **Surf City-Huntington Beach** Tustin - Santa Ana Villa Park Whittier Whittier Sunrise Yorba Linda Sunrise

CONGRATULATIONS DISTRICT 5320 2024-25 CLUB PRESIDENTS

YOUR GOVERNOR LINE SALUTES YOU!

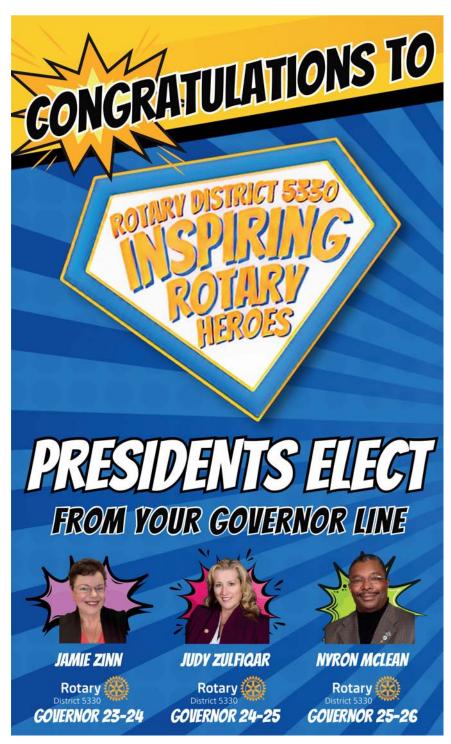


CHRIS SKORINA DISTRICT GOVERNOR 2024-2025



CRAIG LIVINGSTON DISTRICT GOVERNOR 2025-2026

AS CLUB LEADERS, YOU ARE THE INSPIRATION.





DG 2023-24





DGN 2025-26 Paul Harris.

Founder of Rotary

District 5495 Club Presidents 2024-2025



THANK YOU FOR YOUR LEADERSHIP!

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 - ◆ Phoenix West ◆ Poston ◆ Prescott
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 - Queen Creek ◆ Rim Country-Payson
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- ◆ Scottsdale-Paradise Valley
 ◆ Scottsdale
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 ◆ Sedona
 ◆ Sedona Red Rocks
- Sedona Village ◆ Silver Creek ◆ Sun City
- ◆ Sun City West ◆ Sun Lakes Superstition Mountain/Apache Junction/
- Gold Canyon ◆ Surprise ◆ Tempe Down-
- town ◆ Tempe Rio Salado ◆ Tempe South ◆ Valley of the Sun Passport Club
- The Verdes ◆ Verde Valley (Cottonwood)
- White Mountain ◆ White Tanks Verrado ◆ Wickenburg ◆ Williams ◆ Winslow







Celebrating Arizona Rotary Week of Service April 13-21, 2024

CONGRATULATION











INCOMING DISTRICT GOVERNORS



TED FAIGLE DISTRICT 5000



SHERRY SIM DISTRICT 5240



ALBERT HERNANDEZ **DISTRICT 5280**



MICHAEL DRIEBE DISTRICT 5300



CHRISTOPHER SKORINA DISTRICT 5320



JUDY ZULFIQAR DISTRICT 5330



DIANNE CRAWFORD DISTRICT 5340



MICHELLE HOLCOMB DISTRICT 5495



SUSAN ARCHIBALD DISTRICT 5500





Thank You





PDG Barry Valdez for leading a successful 2024 Southwest Rotary Presidents-Elect Training Seminar (PETS)

PDG Bob Duistermars

DGN Jim Schmidt

PDG Naomi Masuno

PDG Joe Ramos PDG Steven Weitzen

PDG Cisca Stellhorn

PDG Olivia Patterson

Ryans

PDG Scott Phillips

PDG Don Casper DG Marta Brown

DG Makiko Nakasone

DG Kevin Pitts

DGE Sherry Sim

DGE Albert Hernandez DGN Gilda Moshir

DGN Nancy Cabral

DGN Alex Parajon

DGN Nyron McLean

PDG Bill Chase

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PDG Miles Petroff

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PDG Roger Guiterrez

PDG Henrietta Huisking

PDG Sylvana Meeks

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DG Don Jorgensen

DGE Diane Crawford

DGE Christopher Skorir DGE Michael Driebe

DGE Susan Archibald

DGN Luis Carranza

DGN Jim Schmidt

DGN Bruce Monro



PDG Wade Nomura

PDG Gianna Richards

PDG Elizabeth Mahoney

PDG Bette Hall

PDG Randy Hart

PDG Dan Ouweleen

PDG Larry Horton

PDG Anita McDonald

DG Michael Soden

DG Jamie Zinn

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Rotarians made a promise that no child would fall victim to the devistating effects of polio ever again.





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The Float is a project of The Rotary Rose Parade Float Committee



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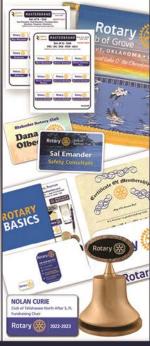
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